

# “Hero Academy”™

## Fact Sheet

June 2012

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| <b>Title:</b>                 | “Hero Academy”  |
| <b>Publisher:</b>             | Robot Entertainment, Inc.   |
| <b>Developer:</b>             | Robot Entertainment, Inc.   |
| <b>Format:</b>                | iOS App, PC (via Steam)   |
| <b>Pricing:</b>               | iOS: Free with ads; includes human Council team. Purchase any additional team and ads disappear!<br><br>Steam: TBA  |
| <b>Availability:</b>          | iOS: Available Now!<br>Steam: August 8, 2012  |
| <b>Product Overview:</b>      | <p>Test your skills in this lighthearted battle between friends!</p> <p>Diverse teams have gathered to engage in friendly contests on the Academy playfields. Will your team emerge triumphant?</p> <p>Enter a world of swords and magic, and challenge friends old and new to a contest of tactics and skill. From the human Council to the mysterious Dark Elves, every team needs a fearless captain to lead them to victory. Only those that leverage their team’s strengths and capitalize on their opponent’s weaknesses will protect their crystal and win the day. The Academy extends a warm welcome to all – whether they’re already heroes, or simply heroes in training!</p>                                  |
| <b>Features:</b>              | <ul style="list-style-type: none"><li>• Highly accessible turn-based gameplay</li><li>• Easy to learn – jump right in and play!</li><li>• Play with friends or random opponents</li><li>• Colorful light-hearted graphics and sound</li><li>• Random playfields keeps battles fresh!</li><li>• Get started with the free Council team</li><li>• Expand your roster with additional teams!</li><li>• Customize your team with in-game purchases</li><li>• Challenge your Facebook friends!</li><li>• Invite your Twitter followers to play!</li><li>• Chat with your opponents in-game</li><li>• Push notifications update your games! (iOS)</li><li>• Supports Game Center achievements and leaderboards! (iOS)</li></ul> |
| <b>Developer Information:</b> | Founded in 2009, Robot Entertainment is an independent game development studio based in Plano, Texas. Formed by veterans of   |

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|                              | Ensemble Studios, the creators of Halo Wars and the Age of Empires franchise, which has sold more than 20 million games, the studio is focused on creating original games that are unbearably fun. Robot can be found on the web at <a href="http://www.robotentertainment.com">www.robotentertainment.com</a> , <a href="http://www.facebook.com/RobotEntertainment">www.facebook.com/RobotEntertainment</a> and <a href="http://www.twitter.com/RobotEnt">www.twitter.com/RobotEnt</a> . |
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